

Charlotte MSA Market Analysis

Population

Total	1,650,667	
Females	840,775	50.9%
Males	809,892	49.1%

Age Breakdown

Under 25 years	579,718	35.1%
25-34 years	232,499	14.1%
35-44 years	272,310	16.5%
45-54 years	237,652	14.4%
55-64 years	174,588	10.6%
Over 64 years	153,900	9.3%
Median Age	35.5	

Ethnicity

White	1,148,672	69.6%
Black/African-American	396,107	24.0%
Other	105,888	6.4%
Hispanic	139,933	8.5% (people of Hispanic origin may be of any race)

Education

Population	1,070,949	(25 years of age and older)
Less than High School	149,550	14.0%
HS graduate	270,463	25.3%
Some college	214,486	20.0%
Associate's degree	87,527	8.2%
Bachelor's degree	244,478	22.8%
Grad./prof. degree	104,445	9.8%

Employment by Industry

Total Employed Workforce	833,237	
Education, healthcare, etc.	152,247	18.3%
Finance, ins., real estate	99,201	11.9%
Prof., scientific, etc.	91,001	10.9%
Manufacturing	90,792	10.9%
Retail	90,653	10.9%



Employment by Industry (continued)

Construction	73,422	8.8%
Arts, entertainment	71,239	8.5%
Transportation, utilities	48,167	5.8%
Others	39,385	4.7%
Wholesale	32,734	3.9%
Public administration	21,220	2.5%
Information	19,741	2.4%
Agriculture, forestry, etc.	2,985	0.4%

Income and Benefits

Total Households	638,709	
Less than \$10,000	37,572	5.9%
\$10-\$14,999	33,247	5.2%
\$15-\$24,999	65,020	10.2%
\$25-\$34,999	66,404	10.4%
\$35-49,999	96,084	15.0%
\$50-\$74,999	128,711	20.2%
\$75-\$99,999	77,869	12.2%
\$100-\$149,999	74,134	11.6%
\$150-\$199,999	30,398	4.8%
Over \$200,000	29,270	4.6%
Median household income	\$53,211	
Mean household income	\$72,544	

Source: *U.S. Census Bureau*
2007 American Community Survey

